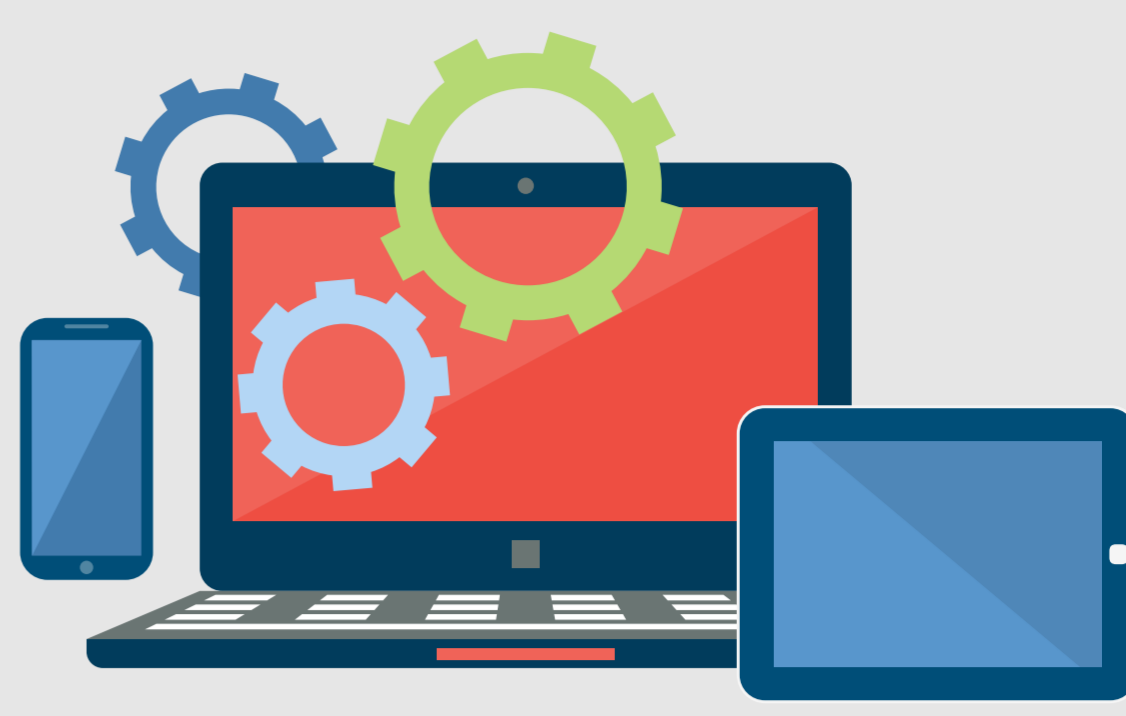




TOP 5

TESTING STRATEGIES TO OVERCOME DIGITAL DISRUPTION IN THE BANKING SECTOR

Omni-Channel Testing



If a service offering has to be made available to any client anytime, anyplace in the banking sector, it should be available using multiple devices with a single procedure across multiple devices. Omni-Channel testing helps to ensure performance across all channels.

1

Continuous Testing



Continuous testing in the banking sector speeds up the process of continuous integration and delivery. It enables the teams to test early with greater coverage, with removing bottlenecks involved with traditional testing. Continuous testing also promotes continuous monitoring of the development and IT operations team, while achieving the continuous success of Agile teams using DevOps practices.

2

Customer Experience Testing



Customer experience is the key factor that defines recognition of a product or service as it goes live. It is essential to test a product or service from the customer's perspective. Unlike traditional testing, customer experience testing can vary from expectations of a product's success. The success of a product or a service is based on customer expectations and the physical performance and processes.

3

Security Testing



Technology trends have been playing a huge role in improving digital transformation in the banking sector; they have also been introducing an environment of threat to the organizations. Due to the increasing number of payment methods using digital technologies, banks have been exposed further to new frauds and cyber-attacks. Security testing is therefore crucial and has great significance as banks hold huge volumes of sensitive customer's data for which they are daily targeted.

4

Big Data Testing



The ever rising demands related to the cost of delivery, speed, and ease of online transactions is fascinating. Banking applications fascinate customers 24/7 across the globe. This makes it essential to test the huge amount of data for a better ROI, site performance, and conversions.

5

CONCLUSION

Becoming a digital bank is not an option these days. In order to effectively respond to the digital consumer, and to be on their mobile device's 'front screen', it necessitates the offering of value-added digital services with a simple user interface.

Banks need to rethink their business processes to realize the real benefits of Digital transformation and should effectively include the above mentioned QA strategies that will help them ensure security, quality and integrity of their products and services. TestingXperts, a renowned independent software testing Services Company, is working with world's largest banks to help them succeed in their digital initiatives.



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